

PROGRAM AGENDA:
OCTOBER 28, 2022

8:00 REGISTRATION AND LIGHT BREAKFAST

8:25 WELCOMING REMARKS

BRENDA KIM, GIN PRESIDENT
AMY LOREK, GIN VICE PRESIDENT
JANICE WHITAKER, GIN
PROGRAMMING

**8:30 DEALING WITH THE CHALLENGES OF
THE POST PANDEMIC WORKPLACE -
FROM A GENERATIONAL VIEWPOINT**
CHARLES MAZZITTI, FOUNDER &
EXECUTIVE DIRECTOR MAZZITTI &
SULLIVAN EAP SERVICES

10:00 BREAK

10:15 GENERATIONS CONT'D
CHARLES MAZZITTI, FOUNDER &
EXECUTIVE DIRECTOR MAZZITTI &
SULLIVAN EAP SERVICES

12:15 LUNCH

**1:00 TACKLING THE TALENT SHORTAGE
HEAD ON: A HANDS-ON APPROACH TO
MARKETING YOUR WORKPLACE FOR TOP
PERFORMERS**
MARK PARFITT, MBA, FOUNDER OF
FITTALENT

4:30 EVALUATION

Geriatric Interest Network of Centre County

GIN is a group of individuals who realize the need for networking to enhance the sharing of information and collaborating of services to help the senior community in Centre County. Through regular education and networking meetings, GIN strives to meet the basic goals of education, advocacy, and networking

Nursing Continuing Professional Development (RNs)

Penn State Ross and Carol Nese College of Nursing is approved with distinction as a provider of nursing continuing professional development by the Pennsylvania State Nurses Association Approver Unit, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. The topic of this education is non-clinical and therefore we did not identify, mitigate, or disclose relevant financial relationships. This Nursing Continuing Professional Development program has been submitted for 8.0 contact hours for participants who hold a valid RN license and attend the entire program; partial contact hours are not awarded.

Continuing Education Nursing Home Administrator Policy

The Pennsylvania State Board of Examiners of Nursing Home Administrators requires Administrators who attend the conference provide your license number to be listed on the certificate. Please bring your Nursing Home License number with you to the conference.

Continuing Education

*Applied for seven hours for NHA, PCHA, SW, RN, and CM.
All approvals are pending.*

For more information about GIN, contact

Sandy Schuckers at ssschuckers@centrecountypa.gov

Evaluations are due at the conclusion of the training.

Name:	
Organization:	
Work Address:	
City	Zip
Phone	
Email	
CEUs: CM NHA PCHA RN SW	
Meals: Regular Vegetarian Vegan Gluten Free	

Cost is \$65 per person for members and \$85 for non-members which include meals and 6.5 CEUs if applicable. Registrations must be received by October 14, 2022.

Conference food will include a light breakfast, bigger lunch, afternoon dessert snack and beverages.

Mail completed form and payment made out to **GIN** to:

Sandy Schuckers
Centre County Office of Aging
420 Holmes St., Room 245
Bellefonte, PA 16823

Registration is also available:

www.centrecountygin.com

GOALS/OBJECTIVES

Attendees will:

- list the generational considerations in the workplace regarding the impact that pandemic stress has on our workplace & our home life
- describe how the pandemic has created a strategic inflection point for employers and employees
- articulate the challenges and opportunities these changes present in the workplace
- identify the Millennial and Generation Z's new place of prominence in the workforce
- explain the impact of the pandemic related workplace changes on the Baby Boomers and Generation X
- describe the keys to success in working with each other across the generations.
- list best practices in recruitment and employer branding in competitive industries and markets
- identify components of workplace cultures and what makes various organizations unique in terms of their employment experiences
- describe hands-on activities designed to leverage an organization's strengths related to culture and unique employment experiences
- summarize an employer branding toolkit to bridge internal culture and environment with external recruitment and onboarding. work in small groups to practice development of employer activities and branding toolkits that will be shared to enhance learning
- articulate how to immediately put identified strategies to use in the workplace.

GIN OFFICERS 2022

President

Brenda Oyler Kim, *Juniper Village at Brookline*

Vice President

Amy Lorek, *Center for Healthy Aging, PSU*

Secretary

Meg Clouser, *Foxdale Village*

Treasurer

David Hellyer, *Comfort Keepers*

Programming

Janice Whitaker, *CGNE, Nese College of Nursing, PSU*

LaVonne Ammerman, *Advantage Home Health*

Outreach

Kurt Knauff, *Juniper Village at Brookline*

Conference Coordinator

Sandy Schuckers, *C. C. Office of Aging*

Members-at-Large

Janice Germann, *Village at Penn State*

Your Brand Bootcamp: Recruiting, Retaining and Engaging Employees of all Generations

In-Person Conference



This event will be held at
Good Shepherd Church
867 Grays Woods Blvd
Port Matilda, PA 16870

Brought to you by
Centre County GIN
and



PennState

Ross and Carol Nese
College of Nursing

Tressa Nese and Helen Diskevich
Center of Geriatric Nursing Excellence

Seven hours of Continuing Education has been
applied for and approvals are pending:
CM, NHA, PCHA, RN, and SW